

Rockwall ISD – Social Media Guidelines

Rockwall ISD uses social media as an outlet to communicate information to students, parents, and the community. If a user has a specific concern, please contact us at communications@rockwallisd.org. The District will periodically review comments and posts to ensure compliance with these guidelines. Please review the following guidelines regarding the District's social media pages:

- Comments and posts on the District's social media sites must not contain the following:
 - Content that is obscene, vulgar, or is otherwise inappropriate for the age and maturity of the audience;
 - Content that threatens or endorses actions endangering the health or safety of students or District employees;
 - Content that promotes illegal use of drugs, alcohol, or other controlled substances;
 - Speech or content that would violate the intellectual property rights, privacy rights, or other rights of another person;
 - Content that contains defamatory statements about others;
 - Content that advocates imminent lawless or disruptive action and are likely to incite or produce such action;
 - Content that contains hate speech that scurrilously attacks ethnic, religious, or racial groups or contains content aimed at creating hostility and violence, and the materials would materially and substantially interfere with school activities or the rights of others;
 - Content that creates reasonable cause to believe that the activity would result in material and substantial interference with school activities or the rights of others;
 - Spam, advertisements, or links to other websites intended to market goods or services.
- Rockwall ISD asks that users stay on topic when commenting on posts.
- Should a user have a specific complaint regarding the District or District employee, we encourage you to utilize our formal complaint process or tip line, found at the following link:
 - Rockwall ISD tip line: <https://www.rockwallisd.com/Page/10702>
 - Complaint process for students and parents: <https://www.rockwallisd.com/Page/435>